

# **BESPOKEPLUS**















"If your work speaks for itself don't interrupt"

## 75th Anniversary

On January 16th, John Counsell, Arthur Hay, Joseph Wrangham, Jack Higman, Douglas Quirt, Edward Higginbottom and Andrew Clarke decided to incorporate the Canadian Paraplegic Association (CPA), now known as Spinal Cord Injury Canada.



Although there were spinal cord injuries many years earlier, CPA founder John Counsell sustained a spinal cord injury on the beach in Dieppe in 1942, John was a doer and worked with the Canadian Legion and the Veterans Associations of Canada to press the government for change. This eventually led to the creation of the department of Veterans Affairs. The energy, enthusiasm, and get it done mentality was instilled in the CPA (now Spinal Cord Injury Canada - SCI) and following history numerous members of that organization have been recognized with the Order of Canada as John (the first) was in 1967 the first year that the award was provided.

The CPA received its incorporation on May 10<sup>th</sup>, 1945 and the growth of provincial bodies followed. The "doer - get it done" culture instilled by the founder was mirrored across Canada with key members taking up the challenge of being involved politically, in business, and in all aspects of the community.

I was asked recently why we support the CPA now SCI and it is simple: they were there for me when I was injured showing me a path to a continued way forward and I like doers, people that desire something better for all!

## **Batec Update**

The Batec Scrambler as we know it is being revamped for distribution in June 2021 along with the Hybrid units. As it stands right now, we only have nine Scramblers left in stock and after that we will be waiting for the next generation.



On the Hybrid side we only have four to arrive in the next couple weeks and the next model will be out in June also. We have not been apprised of the changes at this stage.

As far as the Mini2 (12" wheel) is concerned, we have 50 in stock and they will remain as is for the next model year as per the Electric 2 (18" wheel), and the E2 Rapid (18" wheel). We have 40, 20, and 20 of those respectively for immediate shipping along with about 25 E2 Black Rapid units.



The Mini (16" wheel) will be discontinued but we have about 12 of those in stock.

#### Communication

We work with a lot of folks every month and try our best to ensure that we communicate with everyone and keep them in the loop on developments with new product on order or other things that we have agreed to follow up on for them. Depending on the complexity of the situation, some things take longer than others because of the nature of the project. Sometimes, the folks have not gotten back to us on information needed or there has been some miscommunication and we have dropped the ball on responding. We appreciate your follow up calls if there is ever a question, concern, etc. as we want to provide the best service possible and we will continue to work hard in holding up our end of "the communication is at least a two-way street" bargain!

### **Amicapsil – Card Carrier**

SCI BC in the winter 2020 issue of (thespin) magazine asked the question, "Could an innocuous white powder revolutionize pressure ulcer treatment?" The SCI community may be more prone to dealing with pressure ulcers as there is often times a loss of muscle tissue, lack of sensation (an activity related injury may not be noticed until it becomes difficult to heal), perhaps a more compromised immune system, and other issues. The SCI article notes that there are staggering costs associated with treatment. The article deals with bacteria as a friend or foe and the importance of rebalancing the microbiome. They allude to the fact that there have been a significant number of happy customers and the science (with a fair amount of research) supports the use of MPPT (short for micropore particle technology) and Amicapsil in humans.

For more information on this product you may visit <a href="https://willingsford.com">https://willingsford.com</a> who have this information on their web site: "Amicapsil (Acapsil) is a CE-approved MPPT product available for use in human healthcare. It is available in a Home-version for private use and in a Proversion for healthcare professionals. The only difference between the Home and Pro versions are packaging formats, i.e. bottle size and number of bottles per package, and that the Pro-version of the Instructions for Use cover a wider range of wound types. The name has recently changed from Acapsil to Amicapsil, and it is the same product.

Amicapsil and Aprobaxil for use in humans have been regulatory approved in the EU and Australia. Furthermore, US, Canada, New Zealand and most other countries, except India, allow private import for own personal use. The price per 750 mg bottle is £65 plus delivery. 750 mg is sufficient for approx. 25-30 sq.cm wound surface."

#### CFPDP Virtual #GVG2021

The Canadian Foundation for Physically Disabled Persons (CFPDP) will host their first ever virtual Great Valentine Gala, but it is labelled the 37<sup>th</sup> annual of course. Here is the

scoop!



## **Bits and Bytes**

- Abilities Virtual Experience March 26-27, 2021;
- Abilities Expo Spring, 2021 Toronto, ON;
- Abilities Expo April 30 -May 2, 2021 New York, NY;
- Abilities Expo June 25-27, 2021 Chicago, IL;
- Paralympics Aug 25-Sept 5, 2021 Tokyo, Japan;
- Rehacare Dusseldorf, DE October 6-9, 2021;
- 37<sup>th</sup> ISS October 26-30, 2021 Pittsburg, PA;
- 9<sup>th</sup> Annual SCI Conference November 15-18, 2021.

**BESPOKE PLUS** is the newsletter of 49 Bespoke Inc., which markets products from around the world designed to better meet the needs of people with a disability.

We have grown up in sport, have a social service background, and have adopted an advocacy role in our business practice. **Comments are welcome.**