

# **BESPOKEPLUS**















"If your work speaks for itself don't interrupt"

# **Pedaling Possibilities**

The TEAM has entered Ontario already as we write this. That C5-6 fellow (Kevin Mills) along with NikkiD, and Team are doing a great job of staying on course on their cross Canada trip despite some idiot's action to steal his back up Batec in Quebec (what is he or she going to do when they find out it only has one wheel and is a class 1 medical device and not an eBike)!

They started their 8190-kilometer cross-country trip May 24<sup>th</sup> in St. Johns, NL with a multi purpose mission.

- 1. To promote activity-based therapy (ABT);
- 2. To promote accessibility for all;
- 3. To promote inclusivity in community;
- 4. To establish an accessible bike route in Canada;
- 5. To show anything is possible for all ability levels.

See <u>www.pedalingpossibilities.ca</u> and if you are as moved as we are to support a tremendous physical, mental, and financial event by a motivated group going across Canada, buy some apparel, donate to the organization, become a partner, or simply follow along and enjoy the ride!

#### **OIPSE Review**



Thank you very much to Emily Glossop and her team for our reception and participation at the Ottawa Inclusive & Para Sport Expo June 3 at Carleton University. It was a tremendous event, but we will need more folks working with us next year as with only two people at the booth there was no time to check out all the other things going on or even say hello to

our booth mates. Emily is the Executive Director of the <u>Abilities Centre Ottawa</u>.

#### Rehasense & VGM

Rehasense is a global healthcare company with at least a dozen national companies led by CEO Roger Dutton. They offer a comprehensive portfolio of mobility and care solutions that reflect a passion for innovation. They aim to enhance customers levels of freedom and independence so they can fully enjoy their day to day lives whether it be with family, socialising with friends or at work.

In Canada, Rehasense is led by their Commercial Manager Adithya Rao (Adi) and he compliments a Rehasense strength which is to employ an interdisciplinary team who are prepared to pursue common goals: the development of high-quality products that offer customers a solution for limited mobility and more independence in everyday life.

In Canada, Rehasense products are sold through 49 Bespoke Inc complimenting the existing line of wholesale products sold to the dealer network. Recently, Rehasense Canada has signed an agreement with VGM Mobility Group. VGM is made up of a group of Canadian-owned companies committed to providing high-quality mobility equipment, complex rehab equipment and adaptive seating systems to help their clients maintain their independence. They strive to provide cost-effective solutions for members to help them save money so they can serve their customers in the best way possible. Other 49 Bespoke Inc products will continue to get to market as always. We look forward to analyzing the relationship going forward with the view of the benefits to all wholesale products we market and promote nationally.

Our new stand alone building with double the space of our old building here in the GTA is filled up and we have another container of product arriving this week, so we do hope for this new relationship to assist in meeting a lot of customer needs while moving some very well packaged product to every corner of the nation.

## www.JulieSawchuk.ca



You have to check out Julie's web site. Like most of us, as able-bodied folks we took for granted that we could do anything, anytime, anywhere

and learned very quickly following an accident that life was now going to be different. After Julie started using a wheelchair to get from A-B, she took two years plus to design and do a rebuild of her old farmhouse and discovered that having a wheelchair accessible home gave her increased energy, dignity, independence, and an ability to contribute again.

That is when she chose a journey as an accessibility strategist. She became a Rick Hansen Foundation Accessibility Certification Professional, launched Sawchuk Accessible Solutions, became a consultant, a speaker, and all-around advocate for the principles of Universal Design.

In 2022 she was chosen by the Province of Ontario to Chair the Standards Development Committee for the review of the Design of Public Spaces under the AODA. She became a key member of the Technical Subcommittee who wrote CSA/ASC B652 Accessible Dwellings and the Vice Chair of the Huron County Accessibility Advisory Committee.

## **ParaSport**

We recently supported ParaSport Ontario in their Niagara Event and ParaSport Quebec in the St, Hyacinthe Tennis event where they partnered with Tennis Canada.

In another life we were intimately involved in municipal, provincial, national, and international organizations promoting sport and active living for people with a disability. We added support this year for all Tennis Canada wheelchair sanctioned events. But we find it is a confusing jurisdictional environment out there these days for all sports and I do hope that the powers that be who are committed to inclusive opportunities recognize that it takes individuals wearing it on their sleeve to move the ball forward on and off the court. It would be a lot easier if we had those with the mandate working together as one organization. Sport for this community needs an organization that recognizes the nature of sport and active living for people with a disability and is capable of working with the whole continuum for introduction, recreational, competitive, and elite level athletes. The syphoning off of dollars to support this most crucial aspect of sport development in Canada by multiple organizations is at best putting a band aid on a gaping hole in someone's head.

#### **Permobil**

We have reported on Permobil's recent acquisitions like Panthera, Progeo, and now the latest is Vicair (formerly distributed by Dyanmics a part of Motion Composites). This cushion line was already distributed in the US by Permobil and was a natural thing to occur here in Canada. It is a compliment to their ROHO (air) and Comfort (foam) line of products by adding air that is now stable because it is housed in sealed triangles inside a cover.

#### Ecole Elementaire "Neuf"



We had the pleasure this month participating in the inauguration of École élémentaire Chantal-Benoit in the East Gwillimbury area just north of the GTA. It is a tremendous honour for our number 9 to have a French immersion school bearing her name. Naturally, we had to show up with a whole

bunch of labelled basketballs albeit a stress reliever this year! Watch for many other things that she will be doing in the French community north of us.

### **Bits and Bytes**

- Legacy Tennis July 7-9 Kamloops, BC;
- SCIO Access Expo July 20, 2023, Kingston, ON;
- Int Tennis July 13-16, 2023, Vancouver, BC;
- SCIO Access Expo July 27, 2023, Ottawa, ON;
- Futures Tennis August 3-6, 2023, Windsor, ON;
- SCIO Access Expo August 23, 2023, Toronto, ON;
- GSMC Sep 12-13, Toronto, ON;
- Rehacare Sep 13-16, Dusseldorf, Germany;
- OSOT Conference London, ON Oct 27-28, 2023
- REE March 2024, Richmond Olympic Oval, BC.

**BESPOKE PLUS** is the newsletter of 49 Bespoke Inc., which markets products from around the world designed to better meet the needs of people with a disability.

We have grown up in sport, have a social service background, and have adopted an advocacy role in our business practice. Comments are welcome.