



Paralympics Ontario is a non-profit, provincial sport organization

delivers programs and provides competitive opportunities for its member organizations.

Debbie Low, Executive Director indicates that as a Provincial partner of the CPC, their goal is to develop and promote the Paralympic Movement.

RGK Wheelchairs, Inc., and VARILITE™ in Canada is proud to be corporate sponsors of organizations promoting sport and active living for people with a disability.



Ready, Willing, and Able (RWA)



Pictures Courtesy of Eric Morse



Paralympics Ontario launched a new program Friday November 12th called **RWA**, aimed at increasing the awareness and number of participants in sport for people with a physical disability.

MC Jeff Adams, relayed that **RWA** brings Ambassadors with a background in sport for athletes with a disability into the community to share their experiences in

sport. **RWA** Ambassadors deliver hands-on demonstrations in such locations as rehabilitation/treatment centres, schools, and camps. Participants then have the opportunity to try the demonstrated sports with the necessary sport-specific equipment provided by Paralympics Ontario.

Find out more about RWA www.paralympicsontario.ca/rwa.shtml

RGK Wheelchairs, Inc., is a proud sponsor of Paralympics Ontario having signed on as the lead sponsor of the 2004 Ontario Paralympic Championships held at Centennial Stadium in Etobicoke, July 2004 (Site of the 1976 Olympiad). “We are pleased to see this new initiative by Paralympics Ontario as we are intimately aware of the need for domestic development in sport and active living for athletes with a disability and creating a greater awareness of the opportunities available is essential,” said Reg McClellan, President/CEO.

RGK Wheelchairs, Inc. is a privately owned corporation founded in 2002 to market and promote RGK Wheelchairs in North America and distribute **VARILITE™** Seating Systems in Canada, in addition to bringing Kenda tires, tubes, and Spinergy Wheels to the marketplace.

VARILITE™ ADP Products

We were pleased to relay that the Assistive Devices Program (ADP) provided vendor numbers and pricing for the **Talon™**, **Evolution Deep™** Backs, and **Evolution™** Bariatric cushions. Here is the ADP list for **VARILITE™** seating:

BACKS

Evolution™	Regular	SEBVP0050	ADP \$670.00
Evolution™	Tall	SEBVP0060	ADP \$742.00
Evolution Deep™	All Sizes	SEBVP0070	ADP \$972.00
Talon™	All Sizes	SEBVP0080	ADP \$476.00

Our focus is postural support systems for people who use wheelchairs for mobility.



Our products enhance quality of life and promote independence.

January 2005

VARILITE™ ProForm NX™ the most lightweight, easy-to-use, and comfortable integrated seating system comes to Canada in January 2005.

The ProForm NX™ features a modifiable foam base, dual-chambered ischial support, thigh positioning wedge, and precision air valves. Full overview in December issue of *Bespoke Plus*.

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CUSHIONS

Solo™	All Sizes	SESVP0200	ADP \$396.00
ProForm™ (Single)	All Sizes	SESVP0300	ADP \$547.00
ProForm™ (Dual)	All Sizes	SESVP0300	ADP \$569.00
Evolution™	All Sizes	SESVP0405	ADP \$612.00
Evolution PSV™	All Sizes	SESVP0406	ADP \$576.00
Evolution™ Bariatric	All Sizes	SESVP0407	ADP \$590.00
Evolution™ Bariatric PSV	All Sizes	SESVP0408	ADP \$612.00
Stratus™	All Sizes	SESVP0410	ADP \$316.00
ZOID™	All Sizes	SESVP0500	ADP \$460.00

RGK ADP Codes

In the last issue of *BESPOKE Plus* we noted the new pediatric codes for RGK Wheelchairs and further to your requests, provide all RGK approved ADP products in Ontario. This includes the four (4) models, Hi-lite (Type 4), Maxima, Style, and Ultima (Type 3) adult and pediatric units. These units are available in all sizes as per the **Bespoke or custom made** nature of our production and have been recognized for that by ADP with the following codes:

PEDIATRIC MODEL

Hi-lite	Type 4	WMK4RZ005	ADP \$3,317.00
Maxima	Type 3	WMK3RZ005	ADP \$3,262.00
Style	Type 3	WMK3RZ010	ADP \$3,262.00
Ultima	Type 3	WMK3RZ015	ADP \$3,262.00

ADULT MODEL

Hi-lite	Type 4	WMA4RZ005	ADP \$3,317.00
Maxima	Type 3	WMA3RZ005	ADP \$3,262.00
Style	Type 3	WMA3RZ010	ADP \$3,262.00
Ultima	Type 3	WMA3RZ015	ADP \$3,262.00

Customer, Client, Consumer

A customer and a client is often defined as "someone who pays for goods or services". The consumer is usually "the person who is receiving a service, or is considered the recipient or beneficiary of a given output". As a manufacturer or distributor in this field, we are often promoting to the prescribing authority, selling to the dealer for purchase by a government agency to be used by someone. We try hard to compliment the job of occupational and physio therapists or prescribing authorities while working with the dealer to meet the needs of any of the C's above, who we like to call **customer or end user**.

Bits and Bytes

- Thank you Therapist Choice for the hospitality and open house;
- Shoppers Home Health Care Show in TO Nov. 15/16 - Red Deer Nov 23;
- Visiting dealers/end users in Calgary and Edmonton November 21-27.

BESPOKE PLUS helps market and promotes **RGK** Wheelchairs, **VARILITE™** Seating and Positioning Systems, **KENDA** Tires, **SPINERGY** Wheels, and other products through the North American company called **RGK Wheelchairs, Inc.**

If you have something that you think we should be expounding on, please contact us at your convenience in the manner of your choice.