

BESPOKE PLUS

"Pushing to be Better, Faster, and Stronger"

Volume 5, Number 50





Spring MedTrade is in Las Vegas again this year from April 24-26 and it will move to Long Beach next year.

If you would like to meet up at this years event, Reg and Frank may be found at the VARILITE® Booth 1815, American Kenda Booth 1933, or at 1174 with Ki Mobility!

The following markets are represented at MedTrade:

DME, Mobility, Respiratory/Oxygen, Sleep, Rehab, Diabetic Supplies, Bath Safety, Bed/Mattress & Accessories, Medical/Surgical, Aids to Daily Living, Wound Care, Disposables, Pharmacy, Nursing, Ostomy, Incontinence, Lifts, Infusion Therapy, Orthotics, Prosthetics, etc.

Wheelchair Curling

We had the pleasure of attending and sponsoring the 2007 Canadian Wheelchair Curling Championships in Ottawa April 7-11 and gained a new appreciation for the skills and talents of a group of folks who will be recognized as pioneers a decade from now.



This was the fourth edition of the championship and our fourth year of involvement with wheelchair curling. The inaugural event was held in Toronto in 2004, while Richmond, British Columbia staged the 2005 and 2006 editions. Four provinces competed for the national title (BC, AB, MB, ON) with the rink from BC skipped by Darryl Neighbour, alternate Jim Shannon, Lead Jackie Roy, 2nd Whitney Warren, 3rd Frank LaBounty, Coached by Melissa Soligo defeating the AB rink for the national title. Alberta was skipped by Bruno Yizek, alternate, Bob Johns, lead, Bridget Wilson, 2nd Anne Hibberd, 3rd Jack Smart, and coached by Ernie Comerford. Congratulations to all the participants and good luck growing and developing the sport. For more information, check out <u>www.curling.ca</u>

Superior Seating and Mobility

Mike Fricker will be attending this conference in Thunder Bay, ON April 27-28 at the Victoria Inn. The Superior Seating and Mobility Association, along with their partners MEDIChair and Shoppers Home Healthcare are hosting this, the 8th biannual event! There will be educational, marketing, and promotional opportunities for all. For more information, contact Carolyn at MEDIChair (807) 623-9110 ext.24 or Tanya at Shoppers (807) 345-6564. If you wish extra time with Mike at this event, send him an email at <u>Mike@varilite.ca</u>.

Kaliente Tires Now Available

Kenda's new 15 degree cambered tire is now available! The design gives you 115% more puncture protection and 90% more tread contact with the ground. It has Iron Cloak construction with dual rubber compound and at 125 PSI has lower rolling resistance which translates into greater acceleration. The national rugby and basketball championships will provide them to all stars and MVP's this year in Edmonton and Winnipeg.



KIK Products

William Knooihuizen with KIK tires has passed on some information to ease the installation process of his solid, flat free tires. He recommends that you apply



Customer safety is VARILITE's highest priority. Notices to alert customers to product design, operating, service and maintenance or safe use issues are posted on the web site as they become available.

A recent notice was provided by Randall Willett, VP of Medical indicating that VARILITE® Back Systems are not designed to be used as seating in motor vehicles. For more info see:

www.varilite.com

Our Contact Info:

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Web Site: <u>www.4RGK.com</u> <u>www.Varilite.ca</u> <u>www.Varilite.com</u> www.RGKLife.com commercially available liquid hand soap solution to either the rim or tire. Allow the tire to stretch onto the rim with the aid of his TT001 tire installation tool and not to force it. He also notes that immersing the tire in hot water prior to installation makes it more pliable and eases the install. See <u>www.kiktire.com</u>.

VARILITE® Marketing Manager

VARILITE® recently introduced **Tammy Wilber**, the 2006 Ms. Wheelchair Washington, as their Marketing Manager. Her back ground is in Community and Human Services and is working toward the completion of a Masters Degree. She comes from the Outpatient Rehabilitation Department at the University of Washington Medical Center where she worked as a Patient Service Representative.



Tammy had a car accident 13 years ago and, grateful for all

the services she received through rehab and the community, grew into a role of giving back wherever she can; she has been involved with a program called Think First, a national initiative (USA) to prevent Brain and Spinal Cord Injuries and has dedicated the last ten years to educating students about making "good choices", so they don't get hurt. She is a role model visiting newly injured folks with spinal cord injuries and strives to inspire everyone to make the best with what they have and be a contributing member in society! Welcome on board Tammy and we look forward to working with you!

Frank's Atlantic Region Trip

Frank Agozzino had an enjoyable and productive week in Atlantic Canada visiting a network of businesses and individuals assisting to market and promote our products. He had a great in-service at Stan Cassidy Rehab Center (was most impressed with their new ultra modern building) in Fredericton, then drove on to the Rehab Center in Charlottetown for an in-service, Queen Elizabeth Rehab Center in Halifax, the Dumont Rehab Center en francais and the City Rehab Center in Moncton, and the Saint John Regional Rehab Center. A few hundred folks later and a couple thousand kilometers left him feeling very good about the trip and looking forward to the next time.

Bits and Bytes

- Spring MedTrade April 24-26, Las Vegas, NV Booth 1815, 1933, 1174;
- Superior Seating and Mobility April 26-28, Thunder Bay, ON;
- MEDIChair Halton Event May 2 3 Oakville, ON;
- Lewis and Krall Anniversary Celebration May 5, St. Catherines, ON;
- 2nd Annual Canadian Assistive Devices Association Conference May 07;
- Sponsoring CWSA Rugby Nationals May 4-6, Edmonton, AB
- Sponsoring CWBA Nationals/CWBL Women May 18-20 Winnipeg, MB.

BESPOKE PLUS helps to market and promote **RGK Wheelchairs**, **VARILITE®** Seating and Positioning Systems, **KENDA** Tires and tubes, **SPINERGY** and **GLANCE** Wheels, and other products; back issues on <u>www.4RGK.com</u>.

If you have something that you think we should be expounding on, please contact the editor, Reg McClellan.