



BESPOKE PLUS

"If your work speaks for itself, don't interrupt!"

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VARILITE® Air-Foam Floatation combines the best characteristics of air and foam! Our most popular cushion product is the **Evolution™**.

AIR: Fluid, displacing under load providing pressure relief.

FOAM: Acts like a spring compressing under load and providing support and conformation.

Air-Foam Floatation Immersion is key!
The valve releases air to immerse the user in the foam. Each cell of the open-cell foam provides support and pressure distribution. Increased immersion provides increased load distribution and greater stability. Optimal pressure distribution is achieved over the largest possible area. The combination of soft foam under the pelvis and firmer foam under the thighs creates continually adjusting forces that even out the interface pressures.

Simpsons Pharmacy

We take this opportunity to thank Simpsons Pharmacy and Wilma Heyes and Helen Froese, Home Health Care Consultants, for the opportunity to showcase 49 Bespoke products at an inservice with folks in the field.



From the Web at: www.simpsonspharmacy.ca

Simpson's Pharmacy is a family owned and operated pharmacy that has proudly served the town of Niagara-on-the-Lake and surrounding communities since 1977. Founded by Ward Simpson as Niagara Community Pharmacy, they operated as Simpson's Pharmacy since 1988. In 2006, they joined Pharmasave to better serve the community.

Simpson's are dedicated to providing the highest standards of service. Their pharmacists, pharmacy technicians, and friendly staff are located at (1882 Niagara Stone Road, Virgil, ON LOS 1T0 905-468-2121 Phone 905-468-2681 Fax) and are there to assist with any health needs.

Simpson's Pharmacy is a strong supporter of Niagara's youth through sponsorship of local minor hockey, soccer, basketball, baseball and lacrosse. Annually, a student from our local high school, who is planning to go into the pharmacy profession, receives a scholarship from us. For years we have participated in the training of young pharmacists in the internship program and have taken co-op students from high schools and colleges.

49Bespoke.com

RGK Wheelchairs, Inc., was officially renamed 49 Bespoke Inc., in September 2009. This took place as a result of growth in the scope of the legal entity originally formed to bring RGK Wheelchairs to North America. After a decade of marketing and promoting RGK Wheelchairs and strengthening relationships with **Varilite®**, **Ki Mobility**, **Kenda**, and other manufacturers, Russel Simms and Greg Eden sold their shares in the company to Reg McClellan. Although the logos for those companies have always been front row and center, it has been a goal to come up with a generic name for the importer of these fine products.

We chose to use the numbers 4 and 9 with the English term for custom made "Bespoke" and to add the legal incorporated requirement. The significance of the 4 and 9 relate to Reg McClellan's privilege to have worn the number 4 for over 20 years on the men's national wheelchair basketball team and an honor that his partner shares having wore the number 9 on the women's national team for 20 plus years.

You will gradually see imagery change, but it will be business as usual in the marketing and promotion of all the products you have come to expect from us!





RGK manufacture *BESPOKE custom made* wheelchairs for daily use and active living customers (ADP units shown here)



Our Contact Info:

49 Bespoke, Inc.
 4, 505 Industrial Ave.
 Ottawa, ON K1G 0Z1
 Canada

T: (613) 731-4499
 T: (866) 827-4548
 F: (613) 731-7745
 F: (877) 731-7745

E-mail:
Info@4RGK.com
Info@Varilite.ca
info@49Bespoke.com

Web Site:
www.49Bespoke.com
www.4RGK.com
www.Varilite.ca
www.kimobility.ca
www.kimobility.com
www.Varilite.com
www.RGKLife.com



VARILITE® ICON Coming Soon

Built with everyone in mind, the user, care giver, clinician and technician, the Icon™ Back System will be available in March 2010. It will provide the best solution for those who demand fast installation, adjustment versatility, and simple operation. The Icon Back will be offered in a variety of back types and sizes, all with innovative adjustable hardware plus a VARILITE® air-foam floatation cushion for superior comfort. In addition, and what you have come to expect from VARILITE®, it is designed to meet 14 different ISO/internal performance tests. Here is a sneak peak!



Ki Mobility Tsunami

Doug Munsey, President of Ki Mobility complimented co-worker Murray Slagerman recently for his above and beyond engineering work to get the Tsunami, an incredibly light, multi-adjustable rigid frame wheelchair to market that comes in with a transport weight (without the rear wheels) of 10.9 lbs. in titanium and 11.2 lbs. in heat treated after welding 6061 aluminum. Ki Mobility is committed to improving people's mobility through the design and manufacture of innovative mobility products with the Tsunami and the folding ultra-light weight chairs in both aluminum and titanium in their Catalyst Series! For more info on the Tsunami line of chairs, visit our on-line information at: www.kimobility.ca.



KendaCanada.com - Black

Kenda did a great job of producing some of the first colored **non-marking** tires on the market and Schwalbe brought black **non-marking** to the scene. Kenda introduced three manual chair tires in non-marking black in stock and available. The K192, K184, and K196 are shown on the right. See them all at www.kendacanada.com including all the power chair offerings.

Whether it is 20" (406, 451), 22" (489, 490, 501), 24" (507, 540, 547), 25" (559), 26" (571, 590), or 27" (622) Kenda has a number of tires styles to choose from and they now have a new heavy duty tube. Whereas standard tubes are 0.87 mm thick and thorn proof are 4.3 mm at the thickest point, Kenda has a 2 mm thick tube sure to gain popularity with all high pressure users!



Bits and Bytes

- International Seating Symposium March 10-13, 2010 in Vancouver, BC.

BESPOKE PLUS helps to market and promote **RGK Wheelchairs**, **VARILITE®** Seating and Positioning Systems, **KENDA**, and **Ki Mobility** products, along with Spinerigy, Glance, Rogue, Frog Legs, Schwalbe, Sun, MBL and other great products.

If what we do is not up to the standard you expect, please give us a call, or if you have something that you think we should be expounding on in this forum, please contact the editor, Reg McClellan.