



# BESPOKE PLUS

*"If your work speaks for itself, don't interrupt."*

## CPA Chair Leaders

The 2011 Chair leader event, a disability awareness campaign that provides community leaders the opportunity to set a positive example and create awareness about obstacles people with disabilities face on a daily basis, was another successful event October 26<sup>th</sup> with 25 MPs and Senators taking part.

The Honorable Laurie Hawn, Edmonton Center, Peter Stoffer, Sackville Eastern Shire, and Geoff Reagan, Halifax West headed up the Parliamentary Voluntary Committee and Stu Ed, Conval-Aid with 49 Bespoke, Inc., provided the Tsunami's and other Chairs for the event.

Thank you to Bobbi White, Executive Director CPA National for inviting us to participate again this year.



## MIM 25<sup>TH</sup> Anniversary

The Rick Hansen 25th Anniversary Relay began August 24, 2011 in Cape Spear, Newfoundland and Labrador - the easternmost point in North America. The Relay will retrace the Canadian segment of the original Tour, but this time the Man in Motion will be represented and

celebrated by many in motion; engaging 7,000 participants from across Canada who have made their own difference in the lives of others.

I had the pleasure of catching up with The Relay Team in Ottawa and did my 250 meters along with friends from another life when we worked together at the Canadian Wheelchair Sports Association, Amanda and Dean Mellway!



## ICON Deep

Thanks to your feedback **Varilite®** has streamlined the design of the Icon Back System Deep covers to more intimately follow the contours of the shell.

This eliminates potential bunching that some customers may experience in the center of the cover and highlights the upholstery features that customers have come to love.

The rollover cushion still protects the user from contact with the shell's edge during extension or weight shifting activities. It still has the Air foam flotation cushion with dual stiffness; sculpted foam immerses, positions, and protects the user's sensitive areas. The breathable fabric increases airflow between the user and the back support.

## Fusion 16 & Equalizer



RGK Wheelchairs use the Fusion 16 as a standard daily use wheel on their H-Lite and Maxima models and all sport products ship with the standard Equalizer both from Sun Components [www.suncomponents.com](http://www.suncomponents.com).

They have been an industry leader within the wheelchair market for over 50 years. Style, durability and price are key elements in the design and supply of wheels, rims, and hand-rings to major wheelchair manufacturers and consumers worldwide.

## X-Core

Custom Engineered Wheels have produced super product that you see on a lot of Ki Mobility products. Their Patented triple-stage manufacturing process allows engineers to optimize the shock-absorbing qualities of composites, controlling both vertical stiffness (ride comfort) and lateral stiffness (handling and cornering), pushing the performance envelope.



We are especially pleased with the 20" (406) and 24" (540), although the 25" (559) carbon fibre composite is what X-Core is known for along with the Shox solid tire line. See them at [www.cewheelsinc.com](http://www.cewheelsinc.com).

## Round Betty

Through the use of proprietary aluminum tubular spokes the Dino wheel from Round Betty claims unmatched pushing characteristics.

Its responsiveness is designed to improve your pushing dramatically, allowing you to roll faster and longer than other wheels on the market. See them at [www.roundbetty.com](http://www.roundbetty.com).



## Pan Am Games

**The Canadian Delegation for the 2011 Parapan American Games in Guadalajara, Mexico** was one of the largest teams in Canada's history, comprised of a total of 207 members, (121 athletes, 11 guides/pilots/sports assistants, 73 officials, coaches, managers, support staff, mission staff, a photographer and a videographer) and they brought back medals good enough for eighth spot overall!

The latest news on Team Canada can be found all over the web at the various National Sport Organizations taking part and the Canadian Paralympic Committee at [www.paralympic.ca](http://www.paralympic.ca). Both of Canada's men's and women's wheelchair basketball teams qualified for the 2012 Paralympic Games in London, England August 29<sup>th</sup> – September 9<sup>th</sup> despite their ups and downs in bronze and silver medal finishes. Congratulations to both USA teams who captured gold with inspired performances from unmatched domestically deep talent pools.

## Giving Thanks

Thank you to all who strive to be better friends, neighbours, co-workers, and partners (Varilite, RGK, Kenda, Ki Mobility) each day as we live, learn, and love while marvelling our accomplishments together!

## Bits and Bytes

- 49 SHHC Innovation Show Nov 29, Calgary, AB;
- 49 Ready for Xmas [www.wheelchairscanjump.com](http://www.wheelchairscanjump.com);
- 49 Ottawa trip Dec 1-5;
- 49 Open House 49 Bespoke Noon to 6 PM Dec 9!

**BESPOKE PLUS** helps to market and promote **RGK Wheelchairs**, **VARILITE®** Seating and Positioning Systems, **KENDA**, and **Ki Mobility** products, along with Spinergy, Gance, Frog Legs, Schwalbe, Sun, MBL, Natural Fit, Blax, and other great products.

**Please give us a call or contact the editor, Reg McClellan, if you have something that you think we should expound on.**