



Valentine Gala



If you do not have your tickets yet for the Canadian Foundation for Physically Disabled Persons (CFDP) 31st Great Valentine Gala at the Westin Harbour Castle in downtown Toronto you will have to beg for them.

The Honourable Vim Kochhar, Chairman, is hosting this event honouring 2014 Sochi

Paralympic Athletes and relays *"thanks for a wonderful spread in Bespoke and also writing supporting letter; We have done well this year as sales are 30% better. Thanks to all of my friends helping us."* Vim, Dorothy, and their crew will be joined by His Excellency the Right Honourable David L. Johnston, C.C., C.M.M., C.O.M., C.D., Governor General of Canada, The Honourable Elizabeth Dowdeswell, OC, ON, Lieutenant Governor of Ontario, Honorary Chairs, Brian Porter, President & CEO, Scotiabank, and Ellis Jacob, President & CEO, Cineplex Entertainment. For more information check out the web site at: www.cfmdp.com

Welcome Westech



We take this opportunity to welcome Westech Health Care Ltd. to work with us in our directional shift to enhance product presentations with the provision of more resources in

the field. Westech, headed up by a 25 year veteran in this industry, Jeff Jones, brings a wealth of experience with a complimentary mix of theoretical enthusiasm to assist us

in marketing and promoting **VARILITE®** and **Ki Mobility**. Jeff started, built, and managed H&H Gold Care Ltd. in Alberta for over 20 years. He sold his interest to Shoppers Home Health Care (Shoppers Drug Mart) as part of the H&H Gold Care Group of Companies in 2002. His 25 years of experience in sales, marketing, and management will serve his team and 49 Bespoke Inc. well to better serve prescribing authorities, dealers, and most importantly, the end user. The whole crew will be at the Outlet on February 6 for their first day of orientation and training.

VARILITE® News

Congratulations to Susan Cwiernia, PT, MS, Clinical Education Specialist who has been appointed Director of **VARILITE®**. Susan will be working more of an administrative role from what she has had for almost a decade as an Education Specialist.

Britney Williams whom we met at Rehacare, will now be responsible for distributor orders. She has been working in customer service for a few years and is looking forward to her new role. Welcome Britney!

BBraver



BBraver Inc. is an independent company founded by Marco Pilotto to produce innovative products for the durable medical equipment industry. Marco became a C6 Quad in 2004 and quickly realized that the industry still had a way to go to better meet the needs of folks using chairs and became dedicated to developing products to better meet his

needs and those of others. He is no stranger to business having worked in the snow board industry for over 20 years and is the first to say that when you do something, do it with pizzazz! Regardless of the industry, people want cutting edge design and they care about function and how they look!

We now have stock of their first product to market which is a new hand rim for 24" (540) and 25" (559) wheels; best suited to Spinerger, Topolino, and Fusion 16 Wheel Types. **BBraver** do have MBL Tensio wheels in the works as well and they will be made available off their web site shortly.

The hand rim's exclusive ergonomic profile ensures a hold perfectly suited to the palm of your hand, providing more push force and lasting comfort. It is to be available in nine combinations of hand rim diameter and tube size.

The **BBraver** hand rim's unique design adapts to all standard North American and European wheelchair models for adults and children. His distribution network will consist of OEM, national distributors, and www.bbraver.com.

Wheel WOD



Former National Team Athlete and Vaughan City Lashers star Chris Stoutenburg, has gone fitness crazy with cross fit and now has a "Work Out a Day (WOD)" blog focusing on making sure that all forms of fitness is adaptable and accessible for everyone.

The Wheel WOD Seminars were created after recognizing a need for adapted fitness for wheelchair users. This was done by a system of trial and error, adapting current functional exercises and was done over a 2 year process.

They have achieved success by addressing functional movement for adaptive athletes (based on their functional abilities); through constant trial and error; by implementing adaptable movements into daily training (Test and retest); and by evolution of fitness through Continuous sharing. To view the blog, check out the videos, or get more info go to: www.wheelwod.com.

Talented Haiti Project

Team Canada Healing Hands Inc is a not-for-profit, registered Canadian charity, dedicated to the provision of rehabilitative education, training, and care in areas of need. Volunteers are medical professionals and support personnel who work year long fundraising and organizing projects that typically culminate in 7-14 day intensive team missions internationally. Since 2003, 40-50 volunteers have traveled annually to Haiti. They are based in Fredericton, NB, but, volunteers come from across Canada and many of them are "repeaters", with some having done 3 or more trips to date.

Many of our friends like Brenda MacAlpine, Sheila Buck, Al Neary, etc. are on this trip to Haiti which left January 31



with a total of 18 clinicians and logistics volunteers form the 2015 Team Canada Healing Hands Seating Team.

Here is a glimpse of some of the equipment that they had donated and have sent to Haiti. They will use it to fit many end users up to February 8th (they seated 92 individuals last year in five days). For more info www.tchh.org.

Bits and Bytes

- 49 Motion In Service and donation Brantford, ON Feb 4;
- 49 Valentine Gala Westin Hotel Feb 7 Toronto, ON;
- 49 OSOT Meeting on Seminars Feb 10 Concord, ON;
- 49 Canada Games Feb 13-March 1 in Prince George, BC;
- 49 Deacon visit Feb 27-28 Concord, ON;
- 49 ISS Nashville, TN Feb 24-28.

BESPOKE PLUS markets/promotes **RGK Wheelchairs**, **VARILITE**® Seating and Positioning Systems, **KENDA**, and **Ki Mobility** products, along with Spinerger, Gance, Spintek, Frog Legs, X-Core, Shox, CEW, Schwalbe, Sun Components, Natural Fit, Blax, etc. **Comments are welcome; contact the editor Reg McClellan in the manner you wish below.**