



## Spinergy Team Colors



Spinergy have introduced a Team Color promotion, framing custom wheels into a new product “team wheels”.

Although they have always offered custom color combinations, and we have brought in many, this promotion encourages custom color combinations in the colors of your favorite sports

team (ie: red/black/white for the Ottawa Senators or Orange/Blue for the Edmonton Oilers).

Further, they promote full assembly orders with matching tire colors and Spinergy hand rims. 49 Bespoke will honour this promotion and extend axles to it as well.

## Batec Socially Sound



Batec Mobility is a socially-oriented company created by people with a disability holding a view of making a mark on this sector of society. They are making a positive social impact on society by

enabling end users of their products to play more active roles in their community. Enhancing mobility changes a person’s life and encourages them to contribute to their community. Going one step further Batec Mobility has made it part of their DNA to create jobs for people with a disability ensuring a proportional representation throughout their work force. In addition to all this, Batec mobility take it upon themselves to collaborate closely with institutions to promote active lifestyles for everyone!

49 Bespoke Inc., has also adopted an advocacy role which dates to the start of the company and we have taken pride

in supporting manufacturers that adopt a similar philosophy.

Due to integration of the social project in the business model, Batec Mobility has been awarded and recognized by the following throughout it’s history:

2015: Seres Award 2015 - Seres Foundation; 2015: Somos Conciliadores Award, Somos Empresa Awards - Banco Popular, El País and Cadena Ser; 2012: Social Enterprise chosen (from among 97 applicants) to take part in the Momentum Project programme; 2011: Cambra 2011 Award in the Corporate Social Responsibility category – Cambra Awards of the Chamber of Commerce and Industry of Terrassa; 2010: Award to the company with Best Business Social Responsibility – XI Awards to the Best Business Initiatives of Diputació de Barcelona; 2010: Finalist in the Award to the Best and Most Innovative Company - XI Awards to the Best Business Initiatives of Diputació de Barcelona. Congratulations Batec Mobility!

## VARILITE®34<sup>th</sup> Annual ISS

The International Seating Symposium (ISS) is considered one of the premier meetings in the world of dedicated clinicians, researchers, manufacturers, and others who work to improve seating and mobility among people with disabilities; it appears that Tuesday exhibit hall passes are free and that end users would be welcome on that day.



The 34th International Seating Symposium (ISS) will be held at the Westin Bayshore Vancouver, BC March 6 - 9, 2018. It is anticipated that attendance will exceed 2014 when they had 1138 participants from 27 countries and over 100 exhibitors. Partner conferences are held around the world in the U.S.,

Ireland, Brazil, and Asia.

## Abilities Expo Toronto

We welcomed 2000 plus end users and a few hundred network associates at the second annual Abilities Expo January 19-21, 2018 at the International Center in the Greater Toronto Area (GTA).

We take this opportunity to thank the folks at Abilities and Caneast for well ran event and being aware of and meeting the needs of the registrants and exhibitors. We not only look forward to next years event which will be held at the same venue April 5-7, 2019, but we will have a contingent at the other Abilities this year also!

## Gala Sport Quebec



Quebec is honouring one of their long-time volunteers, Dr. Donald Royer who has held many different roles over the last 40 years in sport for athletes with a disability. The Hall of Fame Induction Night

and Parasports Québec Benefit Show will highlight Simon Gouache, comedian and guest artist Dean Bergeron will also be inducted into the Hall of Fame March 14, 2018 at the Golden Lion Cabaret (1676 Ontario St E, Montreal, QC)

## OSOT Seating & Mobility

Thank you to Permobil, AmyLior, Theracare Marketing, Motion Specialties, Power Plus Mobility, AMS Tilt, Westech Health, and 49 Bespoke Inc., for their partnership commitment to the OSOT on the 2018 Seating and Mobility Workshop Series "Understanding, Evaluating and Justifying Your Prescription of Seating and Mobility Systems." Presented by Sheila Buck, BSc.OT, OT Reg. We anticipate further partner participation who want the opportunity to be involved in the development of these events that educate, enthuse, and enhance the relationship with prescribers, dealers, manufacturers, and distributors. These events are a great opportunity for all product providers to participate in an open educational environment.

## OttoBock Out

Further to Permobil acquiring Ottobock's OBSS and NUTEC custom seating business assets in the United States and Canada in January, the Human Mobility division (complex rehab equipment) is discontinued.

## Wolturnus News

Peter Libak of Wolturnus recently announced some new sponsorships with their racing team, basketball, and

tennis athletes/teams. In addition, he introduced a new partner in Australia Mogo Wheelchairs. Our friend, Michael Callahan and his wife Gail started Mogo Wheelchairs as "Action Wheelchairs" in their garage over 33 years ago and today their son Leon runs the company.

## 34<sup>th</sup> Valentine Gala

Thank you (Vim and Dorothy) and all at [www.CFPDP.com](http://www.CFPDP.com) for the super Valentine Gala at the Fairmont Royal York February 3, 2018 and especially the King Clancy Award.

## Motion Composites



It is almost a decade since we worked with a small company from Quebec to introduce a new concept to the Ontario market by having the Helio at our booth at the People in Motion Show. The web site reads: "Between 2008 and 2013, Motion Composites

*grew sales a remarkable 2241%, earning an impressive 26th place on the 2014 Profit 500 List of the fastest growing companies in Canada. Motion Composites wheelchairs are available today in 18 countries."* Fast forward to 2018, Motion Composites have a complete range of products, **LIFE WARRANTY** on carbon fibre frames, and they are now available at 49 Bespoke Inc.

## Bits and Bytes

- 49 Los Angeles Abilities Expo Feb 23-25;
- 49 34<sup>th</sup> Annual ISS March 6-9 Vancouver, BC;
- 49 Rehacare & Orthopedic Guangzhou China April 2-4;
- 49 OSOT Seating & Mobility Sarnia, ON April 11;
- 49 NWBT Louisville, KY April 12-15;
- 49 Access Abilities in Oakville, ON April 19;
- 49 CSMC Toronto, ON May 1-2;
- 49 OSOT Seating & Mobility Oshawa, ON May 30;
- 49 People in Motion Show Scarborough, ON June 15-16;
- 49 Rehab Equipment Expo Richmond, BC September 11;
- 49 OSOT Seating & Mobility Thunder Bay, ON Sept 12;
- 49 Rehacare Dusseldorf, Germany September 26-29;
- 49 OSOT Annual Conference Richmond Hill, ON Oct 19-20.

**BESPOKE PLUS** is the newsletter of a privately owned Canadian company called 49 Bespoke Inc., which markets products from around the world that are designed to better meet the needs of people with a disability. We have grown up in sport, have a social service background, and have adopted an advocacy role in our business practice. Comments are welcome.

