



BESPOKEPLUS



"If your work speaks for itself don't interrupt"

Softwheel Technology

Softwheel Technologies have a new web site that highlights their product strengths: Softwheel.Technology

From a health perspective, Softwheels can reduce back and neck pain, and decrease a rider's fatigue at the end of the day.



They provide a safety component by keeping the rider steady while going over bumps, obstacles, and remain stable and rigid over flat terrain with notable positive impact especially while

using power addon equipment like a Batec. The overall comfort people realize is a result of shock and vibration absorption on all types of terrain providing maximum cushioning for the rider.

We have a number of the carbon fibre version of their wheels enroute now with all stages in both 24" (540) and 25" (559). Give us a shout!

CFPDP-Hall of Fame

The Canadian Foundation for Physically Disabled Persons will host their 27th Annual Hall of Fame event October 29th, 2020. The event recognizes those people in the community who have opened doors for people with a disability and have otherwise championed the contribution everyone makes to our society.

The website reads, "The Hall of Fame provides permanent recognition of outstanding Canadians who have made extraordinary contributions to enriching the quality of life for people with physical disabilities. Founded by the CFPDP, this public exhibit was officially opened February

11, 1994 at Metro Hall, 55 John St., in downtown Toronto. A rededication ceremony was held there on November 20, 1996 when the exhibit moved to a more visible location. It is open to the public 24 hours a day, seven days a week. Nominations to the Hall of Fame come from sources across Canada – community groups, private citizens, associations, and organizations of and for people with physical disabilities. Nominees are chosen each year by the Hall of Fame's Selection Board in the category of Builder, Achiever or Athlete. The inductees are individuals who truly have made a difference – those who have opened doors for people with disabilities in the areas of sports, education, employment or housing."



This year, it will be more of a virtual event, symbolically performed at the Metro Hall in Toronto. The

Inductees this year from left to right are Martha Sandoval Gustafson, Tim Cormode, and Meenu Sikand. Their bio's are on the web site at www.cfpdp.com along with all other information including a thank you to CIBC, the presenting sponsor.

CPABE Exam Pilots

A friend and former teammate, Marnie Peters, President of Accessibility Simplified recently shared the following information on Certified Professional in Accessible Built Environments (CPABE) – Exam Pilots.

In 2019 the International Association of Accessibility Professionals (IAAP) assumed management of a certification program for built environment accessibility professionals from GAATES - Global Alliance on Accessible Technologies and Environments. The pilot will be carried out as an online proctored exam for all participants; Available in September 2020. You can prepare for the exam through independent research and study following the CPABE Content Outline and draft outline of the Body of

Knowledge. Should you have any questions on the CPABE Pilot Exam and your participation please do not hesitate to contact [IAAP's Program](#) or Certification Manager. More info is available at [Accessibility Simplified](#).

VARILITE® Technology

VARILITE® cushions come in widths from 12 to 24 inches and are tested to 750 pounds in the largest sizes. **VARILITE® Products** have "Air-Foam Floatation Technology" combining the best characteristics of air and foam!

AIR:

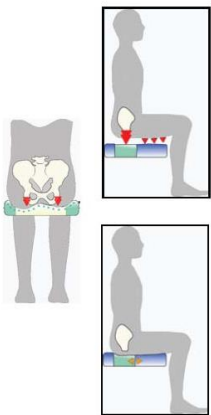
- Fluid and displaces under load
- Provides pressure relief

FOAM:

- Acts like a spring; compresses under load
- Provides support and conformation

Air-Foam Floatation – Key is immersion

- The valve releases air to immerse the user in the foam
- Each cell of the open-cell foam provides support and distributes the pressure



- Increased immersion provides increased load distribution and greater stability

- Optimal pressure distribution is achieved over the largest possible area resulting in low surface tension

Dynamically Supportive

The combination of soft foam under the pelvis and firmer foam under the thighs creates continually adjusting forces that evens out the interface pressures. Checkout their [website](#) and [YouTube](#) presence.

Wild West in Vaughan

We were ready to highlight the trials and tribulations with finding a new location for 49 Bespoke Inc in this issue of Bespoke Plus, but we have ran out of room and have other issues to explore before pointing fingers and yelling and screaming. Our lease situation is not unique to us, as more and more REIT's buy up property and change the landscape of communities. With the millions of square feet of industrial property purchased in Canada along with the management firm Piret, Blackstone billionaire chairman Stephen Schwarzman, a prominent supporter of President Donald Trump, has decided to double the existing rents for small businesses in those properties. This USA investment in Canada, Blackstone's 62% ownership with Ivanhoe Cambridge the rest, is a typical thing happening in Canada these days with US firms acquiring all sorts of business interests.

As of this printing, we are month to month looking for a new location paying 65% more per month than negotiated three years ago.

R.I.P. Edie (Louise) Ehlers



The obituary read, "it is with both heavy hearts and the desire to celebrate an amazing life that we announce that Edith Ehlers (Fleming), born October 12, 1938 in Vancouver, British Columbia has passed away peacefully with family by her side on August 26, 2020."

I met Edie when she was the go-to Executive member of the Man in Motion World Tour (officially becoming the Foundation). She was a super person to work with and had the time of day for everyone she came in contact with regardless whether they owned and operated the biggest of companies or were looking for their way in this life adventure we are all sharing.

Edie excelled in athletics and academics, spending most of her working career as an executive with the BC Sports Hall of Fame and Rick Hansen Man in Motion Foundation.

Her true and forever love was her husband Doug, with whom she shared her life and we extend our heart felt condolences to him and the rest of the family. There will be no service as per Edie's request. A celebration of life for family will be held at a future date.

Bits and Bytes

- 49 Houston Abilities Expo Oct 30-Nov 01, 2020;
- 49 OSOT Annual Conference (Virtual) Nov17-21, 2020;
- 49 Dallas Abilities December 11-13, 2020;
- 49 LA Abilities February 26-28, 2020;
- 49 Abilities Expo Spring, 2021 Toronto, ON;
- 49 37th ISS **October 26-30, 2021** Pittsburg, PA;
- 49 Abilities Expo April 30-May 2, 2021 New York, NY;
- 49 Paralympics **Aug 25–Sept 5, 2021** Tokyo, Japan;
- 49 Rehacare Dusseldorf, DE **October 6-9, 2021**;
- 49 9th Annual SCI Conference November 15-18, 2021.

BESPOKE PLUS is the newsletter of 49 Bespoke Inc., which markets products from around the world designed to better meet the needs of people with a disability.

We have grown up in sport, have a social service background, and have adopted an advocacy role in our business practice. **Comments are welcome.**