Bespoke Plus

If Your Work Speaks For Itself, Don't Interrupt!



Sunrise & Spinergy

Congratulations Sunrise Medical (Germany) and Spinergy (USA)! This appears to be a perfect match for these two companies as Sunrise has made increased commitments to the sport and active living community and Spinergy has become the premier provider of wheels for that segment of the wheelchair market. 49 Bespoke Inc will remain a distributor to the dealer network for Spinergy in Canada.



The news release reads as follows: *Sunrise Medical, a global leader in advanced assistive mobility solutions, announced the acquisition of Spinergy, Inc., the world's leading brand of high-performance wheels for active manual wheelchairs. The investment will support Spinergy's next phase of growth as an independent premium component supplier within the Sunrise Medical Group. Spinergy will continue to operate independently within the Sunrise Medical Group, retaining its brand and its entire organization and team. Its long-standing relationships with wheelchair manufacturers, distributors, and users will remain at the heart of the business, with a continued commitment to serving partners across the mobility industry. Sunrise Medical will support Spinergy's growth through further product development, enhanced customer support, and broader market reach. The shared ambition is to build on Spinergy's expertise in performance wheels and bespoke carbon fiber design and manufacturing, bringing new innovations and greater choice to riders worldwide.*

49 Bespoke Inc will continue to distribute all sizes, most colors, most models, same day complete with most push rims and tires on the market; Schwalbe, Kenda, Primo, Sentinel, Innova, CEW, IRC, Tufo, Carbolife, Natural Fit, Lignorim, MBL, Omobic, Sun Components, Blax, Newton, TC, TC Max, etc., along with whatever axle length needed.

VARILITE™ Products

In the last month we have heard from four prescribers that *VARILITE*™ products were no longer available. One of those came from a prominent seating clinic whose information came from the dealer network! Do some fact checking folks! Sales Reps may not have all the correct information. *VARILITE*™ is alive and well shipping same day anywhere in Canada with most sizes. What is also true is that this industry is more often ruled on margins and less on product. After all, how can 100 plus cushions on the market all be the best!



VARILITE™ Air-Foam Floatation Technology combines the best characteristics of air and foam!

AIR: It is fluid and displaces under load providing pressure

FOAM: It acts like a spring and compresses under load providing support and conformation.

Air-Foam Floatation is the Key to immersion: The valve releases air to immerse the user into the foam. Each cell of the open-cell foam provides support and distributes the pressure. Increased immersion into multi density foam provides increased load distribution and greater stability. Optimal pressure distribution is achieved over the largest possible area. The combination of soft foam under the pelvis and firmer foam under the thighs creates continually adjusting forces that evens out the interface pressures. The end user has the weight off the ischial tuberosity area, and it is moved onto the thighs while creating medial and lateral thigh support and pelvic bucketing. What's needed from a cushion: Pressure distribution, Postural support, Vibration reduction, Light weight, Low maintenance. *VARILITE*™ cushions excel in all these areas. The combination of soft foam (green) under the pelvis and firmer foam (blue) under the thighs creates continually adjusting forces (orange arrows) that evens out the interface pressures (red arrows). Air supports the load, while foam keeps the air where it's needed and preserves the cushion shape.

Fourth Quarter Benefits



We have an annual power add on and other equipment special sale in November and this year there is an abundance of product to choose from. If you are in the market for any power add on equipment priced from $2,000.00-$12,000.00, give us a call. Naturally, we would like to see these units in dealers' showrooms across the country, but they are not stocking much unless it is there at the manufacturers expense as they work mostly with funding agencies who only purchase new equipment.



So, this is an end user opportunity with limited funding to pick up a piece of equipment that is life changing. The 10" Batec Air on sale as low as half price for those that need an 11 KG power add on that goes into the cabin with you on a flight with three speed settings and autonomy of 23 klms. Compare and choose a 10" wheel, 12" wheel, 18" wheel, or 20" wheel at 20-50% off retail pricing.



The Marathon Plus (**Flat-less®**) with it's 5mm of puncture resistance in Black'N'Roll non-marking material is the most go to tire in the active wheelchair user market. It is available in black, black and reflex, grey in 22", 24", 25", and 26" sizing and for this sale period all Marathon Plus tire orders will receive a 20% discount. This will be noted on call in orders.





We have all the push rims available in stock. Whether it is aluminum anodized, friction coated, titanium, stainless, curved, oval or any shape and any manufacturer including Lignorim we will have 20% off on those ordered on their own.

We also carry after market casters from MBL, Froglegs, Omobic, Jaguar, Krypto, etc., for same day shipping as well.



OSOT Virtual Conference



October 23, 2026, marked a celebration of 105 years with a virtual conference as its professional development and community building event. We enjoyed our opportunity to participate and play a role in sharing what we can to all member students, OT's, OTA's, and all the rest supporting their mission to provide voice, visibility, and leadership for the OT community in Ontario.

Rehacare 2026

We reported on the Rehacare Int Trade Fair last issue and highlighted three of the 100 companies we spent time with at Messe Duesseldorf, September 23–26, 2026. We will keep this alive and provide monthly urls in this publication for you to check out. www.Reliyoo.com

Anthony Lue Foundation



The Anthony Lue Foundation believes in the transformative power of resilience, community, and opportunity. Their philosophy is rooted in the conviction that every individual, regardless of physical circumstance, deserves the chance to lead an active, healthy, and fulfilling life. We were pleased to participate as a lead sponsor in the inaugural Gala held October 17th, 2026, at the Centennial College Event Centre. It brought together community members, corporate partners, allies, and advocates to fund a single mission: helping people with disabilities lead active, healthy lives through recreation, technology, and mobility aids. With the assistance of our supplier, Batec Mobility we provided Paulena with an opportunity to own this life changing tool. See: www.theanthonyluefoundation.com

Bits and Bytes

- HCR 2026 October 7-9, 2026, Tokyo, Japan;
- OSOT.on.ca Virtual Conference October 23, 2026;
- Birmingham Nats Vancouver, BC Nov 12-15, 2026;
- 43rd Valentine Gala February 13, 2027, Toronto, ON;
- REE Show February 23, 2027, Vancouver, BC;
- Rehacare September 15-18, 2027, Dusseldorf, DE.

BESPOKE PLUS is the newsletter of 49 Bespoke Inc., which markets products from around the world designed to better meet the needs of people with a disability. We have grown up in sport, have a social service background, and have adopted an advocacy role in our business practice. **Comments are welcome.**